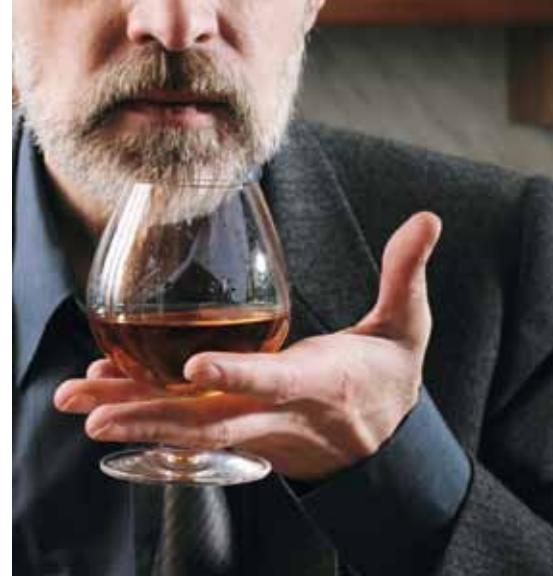




RANGE OF SERVICES SPIRITS

SGS



RANGE OF SERVICES – SPIRITS

CONSUMERS ARE BECOMING MORE DISCERNING AND ARE PLACING INCREASING EMPHASIS ON PRODUCT QUALITY. THIS APPLIES EVEN MORE TO THE THINGS THEY CONSUME: FOODS AND BEVERAGES. THIS FACT IS CORROBORATED BY HISTORICAL SPIRIT DRINKS CONSUMPTION DATA IN RECENT YEARS. THE OVERALL CONSUMPTION VOLUME HAS DECREASED, WHILE DEMAND FOR HIGHER QUALITY HAS INCREASED.

As far as quality is concerned, consumers basically make their buying decisions according to two criteria – they want impeccable taste to guarantee enjoyment and flawless products.

Importers, distributors and both wholesale and retail outlets impose additional criteria that manufacturers of spirits have to consider:

Labelling in compliance with applicable laws, confirmation of marketability or maybe certification for special export markets like Japan.

Non-Governmental Organisations (NGOs) and consumer protection organisations expect you to produce and market in a sustainable manner, while exceeding the legal minimum requirements for product quality.

SGS INSTITUT FRESENIUS can support you very effectively in all these matters. Our team of experts will make their professional experience over many years available to support you with analyses, evaluations and a professional sensory evaluation of alcoholic beverages. This applies to the entire production and sales chain: from spirits producers, importers and exporters to wholesalers and grocery stores.

We also offer you product comparisons with competitor products, complaints handling support, e.g. in cases of official action or customer complaints, as well as special analyses such as flavours, residua and contaminants analyses.





THE SERVICES FOR THE SPIRIT DRINKS MARKET IN DETAIL

SAMPLING

Qualified, neutral, conclusive and available worldwide.

MONITORING

Comprehensive and irrespective of the raw materials used, spanning all supply chain and refining stages up to the finished spirit at the point of sale.

QUALITY ASSURANCE

Production support, including detailed chemical, physical or even microbiological analyses of raw materials, semi-finished and final products.

SPECIAL ANALYTICS

Monitoring the permitted content of natural flavourings that pose health concerns in accordance with flavouring regulations, testing for allergens, pesticides, heavy metals, toxins and environmental influences as well as identification of natural and artificial flavours.

DETERMINATION OF INGREDIENTS

E.g. alcohol content, fermentation by-products, the ethyl carbamate content of spirits made from stone fruit and the determination of egg content in egg liqueur.

PACKAGING ANALYSES

To determine migratory contaminants and flavour adulteration.

LEGAL VALIDATION

From formula to declaration. Also consulting and support with the market launch of new products.

QUALITY CONCEPTS

Tailored to the specific needs of your enterprise.

CERTIFICATION

Based on national and international QA standards.

SENSORY

Professional evaluation of spirits with regard to sensory properties such as appearance, odour, flavour profile as well as deficiencies, and also evaluation in accordance with an acknowledged international evaluation scheme.

As a client, you will benefit from our global SGS network and the virtually limitless possibilities for analysing ingredients and/or undesirable additives, based on your individual requirements. Rely on the competence, flexibility and speed of SGS INSTITUT FRESENIUS to ensure that your spirit drinks are of the highest quality.

SGS IS THE WORLD'S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY. SGS IS RECOGNISED AS THE GLOBAL BENCHMARK FOR QUALITY AND INTEGRITY. WITH MORE THAN 64,000 EMPLOYEES, SGS OPERATES A NETWORK OF OVER 1,250 OFFICES AND LABORATORIES AROUND THE WORLD.

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WHEN YOU NEED TO BE SURE

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